

HISTORY OF THE FLORIDA ACADEMY  
OF DENTAL PRACTICE ADMINISTRATION

1960 - 1992

by Dr. E. Monroe Farber  
Founding President  
and - Academy Advisor

I would like to dedicate This History to all the Academy past Presidents, Officers, Executive Council Members and their Wives who unselfishly shared their husbands with our Academy.

It was a privilege and a pleasure to work with our two executive Secretaries, Evelyn and Heyward LeGrand. They furnished me with volumes of information and records old and new. We are indeed fortunate to have these loyal and talented people working in our behalf.

Monroe Farber

# **HISTORY OF THE FLORIDA ACADEMY OF DENTAL PRACTICE ADMINISTRATION**

## **1960 - 1992**

*Written by: Dr. E. Monroe Farber, Founding President and Advisor*

Dental Practice Administration in the nineteen fifties was a very new and unknown part of dentistry. There were four organized Dental Practice Administration groups in that period. The Ohio Academy Group, represented by:

Dr. Edward Green  
Dr. Robert Stinaff

Dr. Orville Coomer  
Dr. Lloyd Hollander

The Michigan Academy Group, represented by:

Dr. Ralph Campbell

Dr. Weir Burkman

The Milwaukee Group, represented by:

Dr. David Hoffman  
Dr. Alois Kopp  
Dr. Meigs Jones

Dr. Don Erickson  
Dr. Ed Suggett

These three groups met February 4, 1956, forming the national group of the American Academy of Dental Practice Administration, which met annually for many years at the Conrad Hilton Hotel in Chicago, Illinois.

Three of the recognized speakers on Dental Practice Administration of that period were:

Dr. Blass, New York University  
Dr. Lloyd Hollander, Western Reserve University  
Dr. L. D. Pankey, Coral Gables, Florida

Dr. Pankey was well known and respected by the dentists of South Florida. In March, 1960, Dr. Pankey suggested that a group of us listen to a seminar given by Dr. A. V. Purinton at the George Washington Hotel in West Palm Beach, Florida. Sixteen dentists attended this seminar, March 30 - 31, 1960. The names of the sixteen dentists are:

- L. D. Pankey, D.D.S., Coral Gables, Florida
- John E. Dalton, D.D.S., West Palm Beach, Florida
- M. Lee Toothman, D.D.S., West Palm Beach, Florida
- Andrew A. Henry, D.D.S., West Palm Beach, Florida
- Wilbur S. Coon, D.D.S., Sebring, Florida
- Harry Hipson, III, D.D.S., Stuart, Florida
- Carl M. Fogt, D.D.S., Stuart, Florida
- William S. Robson, D.D.S., Stuart, Florida
- Lotus McGee, D.D.S., Lake Worth, Florida
- J. William Hughes, D.D.S., Miami, Florida
- Bruce E. Brooks, D.D.S., Lake Worth, Florida
- Stanley Pirkle, D.D.S., Lake Worth, Florida
- E. Monroe Farber, D.D.S., Delray Beach, Florida
- M. L. Butterworth, Jr., D.D.S., Plantation, Florida
- Blaine E. Jarrett, D.D.S., West Palm Beach, Florida
- Thomas N. O'Flanagan, D.D.S., Deerfield Beach, Florida

**Executive Council:**

Dr. R. P. Groom  
Dr. W. S. Coon  
Dr. Peter Dawson

Dr. Thomas Schroeder  
Dr. William Hughes  
Dr. Ervin Wahnish

Our essayist was Tom Lawrence. The Theme was, "Motivation - Communications - Patient Relations." This seminar was taped, transcribed, then edited by Tom Lawrence. It was in book form for use by Academy members only.

The **Second Annual Meeting** was again held at the DuPont Plaza Hotel, in Miami, Florida, March 30 - 31, 1962.

**Officers were:**

President ..... Dr. E. Monroe Farber  
Vice President ..... Dr. Andrew A. Henry  
Secretary ..... Dr. John E. Dalton  
Treasurer ..... Dr. M. Lee Toothman

**Advisor:**

Dr. L. D. Pankey

**Executive Council:**

Dr. R. P. Groom  
Dr. W. S. Coon  
Dr. Peter Dawson

Dr. Ervin Wahnish  
Dr. Thomas Schroeder  
Dr. William Hughes

Tom Lawrence appeared at various areas throughout the state, under Academy sponsorship, presenting his topic, "Motivation - Communications - Patient Relations." Mr. Lawrence's reception was excellent and he was, again, our speaker at the DuPont Plaza for the Second Annual Meeting. His topic was "Facilitating Communications" which was enthusiastically received by an expanding membership. The academy had growth pains in developing, but the caliber of the membership, the speakers, and the great efforts of individual members in local areas in sponsoring clinicians like Tom Lawrence, Frank Goodwin, and Archanna Morrison saw great progress achieved in a short time. A total of eleven (11) seminars were given with 998 dentists and staff attending—quite an achievement.

The **Third Annual Meeting** was held at the Doral Country Club, Miami, Florida, April 4 - 6, 1963.

**Officers were:**

President  
Vice President  
Secretary  
Treasurer

Dr. Andrew A. Henry  
Dr. John E. Dalton  
Dr. M. Lee Toothman  
Dr. Peter E. Dawson

**Advisors:**

Dr. L. D. Pankey

Dr. E. Monroe Farber

The Florida Academy of Dental Practice Administration was born by the suggestion of Dr. A. V. Purinton in March 1960, during his course presentation in West Palm Beach, Florida. The following sixteen men accepted his challenge: Dr. L. D. Pankey, Dr. E. Monroe Farber, Dr. John E. Dalton, Dr. M. Lee Toothman, Dr. Andrew A. Henry, Dr. Wilbur Coon, Dr. Harry Hipson, Dr. Carl Fogt, Dr. William Robson, Dr. Lotus McGee, Dr. William Hughes, Dr. Bruce E. Brooks, Dr. Stanley Pirkle, Dr. M. L. Butterworth, Dr. Blaine E. Jarrett, and Dr. Thomas N. O'Flanagan.

Dr. E. Monroe Farber was named Temporary Chairman at this Purinton Meeting. The first Academy organizational meeting was held in the fall of 1960 at West Palm Beach, Florida. The following temporary Officers were elected at this meeting.

President	Dr. E. Monroe Farber
Vice President	Dr. Andrew A. Henry
Secretary	Dr. John E. Dawson
Treasurer	Dr. M. Lee Toothman

A screening of the entire Florida Dental Association's membership was made and sixty names were carefully selected for charter membership invitation. Proposed members were required to have completed post-graduate courses in Dental Practice Administration.

It was decided to limit the membership of the Academy to 10% of the total membership of each of the five districts composing the Florida Dental Association. We were to be a working organization of leaders and the Academy's objectives were stated to be:

1. The study of administration and function of the dental practice to the end that better dental treatment will be available to more people.
2. Research studies into all phases of dental practice administration.
3. Education of the dental profession within our providence to the need and desirability of further practice administration study and observation.

The year 1960 was spent in organizational procedures. The Charter Membership was selected, the Constitution and By-Laws were written and work on our first annual meeting began.

The **First Annual Meeting** was held April 21 - 22, 1961 at the DuPont Plaza Hotel, Miami, Florida. Permanent Officers elected at this meeting to serve for two years were:

President	Dr. E. Monroe Farber
Vice President	Dr. Andrew A. Henry
Secretary	Dr. John E. Dalton
Treasurer	Dr. M. Lee Toothman

**Advisor:**  
  
Dr. L. D. Pankey

### **Executive Council:**

Dr. E. Monroe Farber (Immediate Past President)	
Dr. Rupert Bliss	Dr. Alvin Fillastre, Jr.
Dr. R. P. Groom	Dr. Ervin Wahnish
Dr. W. S. Coon	Dr. Thomas Schroeder

The Academy's interest in Dr. Goodwin and his resources at the University of Florida developed into the sponsorship of a survey of the attitudes of Florida dental patients concerning dentists and the dental professional. This was published and copies are on loan through your historian. In this year, four seminars were given with 357 dentists and staff in attendance. Once again, an objective of the Academy to make this knowledge in practice administration available to all members of the dental profession was achieved.

The **Fourth Annual Meeting** was held at the Doral Country Club in Miami, Florida, on April 16 - 18, 1964.

### **Officers were:**

President	Dr. Andrew A. Henry
Vice President	Dr. John E. Dalton
Secretary	Dr. M. Lee Toothman
Treasurer	Dr. Peter E. Dawson

### **Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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### **Executive Council:**

Dr. E. Monroe Farber (Immediate Past Present)	
Dr. Rupert Bliss	Dr. Alvin Fillastre, Jr.
Dr. R. P. Groom	Dr. Ervin Wahnish
Dr. W. S. Coon	Dr. Thomas Schroeder

We heard one of the most talked about men in the field of motivation — the author of "The Magic of Emotional Appeal," Roy Garn.

The Academy had agreed to sponsor a new survey by Dr. Goodwin which would be a study of dentists in Florida. This material was the subject of a program given by Dr. Goodwin at the Florida State Dental Society meeting sponsored by the Academy.

The **Fifth Annual Meeting** was held at the Lacayan Beach Hotel in Freeport, Grand Bahama, April 8 - 10, 1965

### **Officers were:**

President	Dr. John E. Dalton
Vice President	Dr. M. Lee Toothman
Secretary	Dr. Peter E. Dawson
Treasurer	Dr. Alvin Fillastre, Jr.

**Advisors:**

Dr. L. D. Pankey  
Dr. Andrew A. Henry

Dr. E. Monroe Farber

**Executive Council:**

Dr. Andrew A. Henry (Immediate Past President)  
Dr. J. W. Cospers  
Dr. W. S. Coon  
Dr. M. L. Miers, Jr.

Dr. Rupert Bliss  
Dr. Thomas Schroeder  
Dr. M. L. Butterworth, Jr.

The Academy had 130 members, of which 82, along with 58 wives, attended the fifth annual meeting. Our advisor, one of the outstanding men in the profession, Dr. L. D. Pankey, was our principle speaker. Dr. Arvin Mann and Dr. Bill Gove both made terrific contributions to the success of this most unique meeting. Dr. E. Monroe Farber, our Academy's first President, then serving as President of the Florida State Dental Society, was our honored guest.

The inter-office Visitation Program was approved on a voluntary basis and was well along in planning. Our Academy's sponsorship of Earl Nightingale at the Florida State Dental Society's annual meeting had to be cancelled at the last minute, due to reasons of health, but an excellent substitute (Mr. Charles Cullen of Chicago) was arranged in record time.

The **Sixth Annual Meeting** was held at the Palm Beach Towers, Palm Beach, Florida, April 21 - 23, 1966.

**Officers were:**

President	Dr. M. Lee Toothman
Vice President	Dr. Peter E. Dawson
Secretary	Dr. Alvin J. Fillastre, Jr.
Treasurer	Dr. Thomas W. Schroeder

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
Dr. Andrew A. Henry	Dr. John E. Dalton

**Executive Council:**

Dr. John E. Dalton (Immediate Past President)	
Dr. Sherwood Moore	Dr. Frank Scott
Dr. M. L. Miers, Jr.	Dr. M. L. Butterworth, Jr.
Dr. W. S. Coon	Dr. J. W. Cospers

**The speakers were:**

Tom Lawrence, "Creative Thinking in Dentistry"  
Dr. Frank Goodwin, (reported on Academy Survey)  
Owen Roberts, "Taxes, Security and Inflation"

Dr. Harold Wirth, "Who Motivates the Motivator?"  
James T. McCay, "Planning for Growth"  
Grant Bedford, "The Flagler Story"  
Dr. Kenneth Clemens, "Practice Analysis."

We had an excellent panel on "Utilization of Office Personnel."

Dr. Stanley Sutnick, Dr. John Dalton, Dr. Lewis Marchand, Dr. Morton Rosenbluth, and Dr. Irving Gordon made up this panel.

The **Seventh Annual Meeting** was held at the beautiful Ponte Vedra Inn, Jacksonville Beach, Florida, April 20 - 22, 1967.

**Officers were:**

President	Dr. Peter E. Dawson
Vice President	Dr. Alvin J. Fillastre, Jr.
Secretary	Dr. Thomas W. Schroeder
Treasurer	Dr. M. L. Butterworth, Jr.

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
Dr. M. Lee Toothman	Dr. Andrew A. Henry
Dr. John Dalton	

**Executive Council:**

Dr. M. Lee Toothman (Immediate Past President)	
Dr. Robert Knight	Dr. Frank Scott
Dr. John Flower	Dr. M. L. Miers, Jr.
Dr. Sherwood Moore	Dr. James Cosper

**The speakers were:**

Dr. John O. Wilson, "Profile of Success"  
Dr. Paul Jacobi, "Drill, Fill and Bill"  
Dr. John Galvin, "Changes in the Keogh Bill"  
Dr. Reuben Groom, "Building, Remodeling and Improving Your Office"  
Dr. Jack Frost, "How to Enjoy Your Leisure."

The **Eighth Annual Meeting** was held in the King's Inn, Freeport, Bahamas, May 2 - 4, 1968.

**Officers were:**

President	Dr. Thomas Schroeder
Vice President	Dr. M. L. Butterworth, Jr.
Secretary	Dr. John Flower
Treasurer	Dr. Robert Knight



**Advisors:**

Dr. L. D. Pankey

Dr. E. Monroe Farber

**Executive Council:**

Dr. Peter Dawson (Immediate Past President)

Dr. Frank Scott

Dr. Sherwood E. Moore

Dr. James Cosper

Dr. Edward VanEepoel

Dr. Joseph Pace

Dr. Walter J. Watson

The speakers of this meeting were:

Dr. George Terry, "Dynamic Dental Management"

Dr. William J. Noonan, "A Broker Looks Ahead"

Dr. L. D. Pankey, "Insurance, the Keogh Plan and other Areas of Investment for the Professional Man"

Dr. Dean Miller, "A Revolution in Conditioning thru Resistive Exercise"

Mr. John Shirley, "Human Motivation in Business Management."

The Ninth Annual Academy Meeting was held at the DuPont Plaza Hotel, Miami, Florida, April 23 - 25, 1969.

**Officers were:**

President

Dr. M. L. Butterworth

Vice President

Dr. John Flower

Secretary

Dr. Robert Knight

Treasurer

Dr. Sherwood E. Moore

**Advisors:**

L. D. Pankey

E. Monroe Farber

**Executive Council:**

Dr. Thomas Schroeder (Immediate Past President)

Dr. Frank Scott

Dr. James Cosper

Dr. Joseph Pace

Dr. Walter J. Watson

Dr. Edward VanEepoel

Dr. George Starks

Dr. Charles W. Holmes, III

This was a very pleasant experience to be back at the same hotel in which our first two annual meetings were held.

**The Speakers were:**

Dr. Nathan Friedman, "The Psychological Aspects of Dental Practice"

Dr. Jack Knee, "Perfecting Your Body Through Exercise and Food"

Dr. L. D. Pankey, "Investments for the Professional Man"

Dr. James Y. O'Bannon, Moderator for Panel Discuss "Private Practice Ideals and Government Dental Health Programs."

The Tenth Annual Meeting was held at the Fabulous Cloister, Sea Island, Georgia, May 31 - June 3, 1970.

**Officers were:**

President	Dr. John H. Flower
Vice President	Dr. Robert M. Knight
Secretary	Dr. Sherwood Moore
Treasurer	Dr. George W. Stark

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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**Executive Council:**

M. L. Butterworth, Jr. (Immediate Past President)	
Dr. James Cospier	Dr. William W. Dolan
Dr. Walter J. Watson	Dr. Charles W. Fain, Jr.
Dr. Charles Holmes	Dr. Edward VanEepoel

There were two Speakers on our Program. William W. Lowry gave us some very pertinent investment policies. Robert Levoy was a very talented and entertaining speaker, who held the group spell bound, his topic was "The \$100,000.00 Practice and How to Build it." The facilities were excellent and the food was out of this world. The golf, tennis and swimming were also outstanding.

The Eleventh Annual Meeting was held at the beautiful Ponte Vedra Inn, Ponte Vedra, Florida, April 21 - 24, 1971.

**Officers were:**

President	Dr. Robert M. Knight
Vice President	Dr. Sherwood E. Moore
Secretary	Dr. George Starks
Treasurer	Dr. James Cospier

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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**Executive Council:**

Dr. John Flower (Immediate Past President)	
Dr. Walter J. Watson	Dr. Charles W. Fain, Jr.
Dr. Charles Holmes	Dr. Kenneth W. Cooper
Dr. William W. Dolan	Dr. Charles W. Hall

The speakers for this meeting were Dr. Peter Dawson, his subject was "Appointment Book Control." Mr. Hans F. Sennholtz, his subjects were "More Inflation to Come," and "Investments."

As always, the facilities, food, tennis tournament and golf tournament were excellent.

The **Twelfth Annual Meeting** was held at Largo Mar, Fort Lauderdale, Florida, April 26 - 29, 1972.

**Officers were:**

President	Dr. Sherwood Moore
Vice President	Dr. George Starks
Secretary	Dr. James Cosper
Treasurer	Dr. Walter J. Watson

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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**Executive Council:**

Dr. Robert Knight (Immediate Past President)	
Dr. William Dolan	Dr. James C. Tyson
Dr. Charles Holmes	Dr. Kenneth Cooper
Dr. Charles W. Hall	

The program was dedicated to the Arvin W. Mann Memorial. Mr. Frank G. Edwards, Vice President of Louis A. Allen Associates, presented "Marketing, Consulting, Leadership and Motivation."

The **Thirteenth Annual Meeting** was held at Marco Beach Hotel Villas and Country Club, Marco Island, Florida, May 2 - 5, 1973.

**Officers were:**

President	Dr. George Starks
Vice President	Dr. James Cosper
Secretary	Dr. Walter J. Watson
Treasurer	Dr. Kenneth Cooper

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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**Executive Council:**

Dr. Sherwood Moore (Immediate Past President)	
Dr. William W. Dolan	Dr. Charles W. Hall
Dr. Charles Holmes	Dr. Eli White, Jr.
Dr. Richard P. Lamb	Dr. James Y. O'Bannon

The program consisted of a two day seminar by Mr. Tom Lawrence with an update on motivation and communications.

The second portion of the program was given by Dr. Clay C. Blair on "Real Estate Syndication, Corporate Marketing, Management and Financial Counsel."

The Fourteenth Annual Meeting was held at Grand Hotel, Point Clear, Alabama, April 28 - 31, 1974.

**Officers were:**

President	Dr. James W. Cospser
Vice President	Dr. Walter J. Watson
Secretary	Dr. Kenneth W. Cooper
Treasurer	Dr. William W. Dolan

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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**Executive Council:**

Dr. George Starks (Immediate Past President)	
Dr. Charles W. Hall	Dr. Richard P. Lamb
Dr. Eli White, Jr.	Dr. Hadley H. Hasemeier
Dr. Charles Holmes	Dr. James Y. O'Bannon

The first session of the program was given by Dr. Melvin P. Reid. His subject was, "Psychological Consulting to Business and Industry." The second part of the program was given by Dr. Darab B. Unwallar. His subject was, "Management and Marketing."

The Fifteenth Annual Meeting was held at Innisbrook Country Club, Tarpon Springs, Florida, May 1 - 3, 1975.

**Officers were:**

President	Dr. Walter J. Watson
Vice President	Dr. Kenneth W. Cooper
Secretary	Dr. William W. Dolan
Treasurer	Dr. Charles Holmes
Executive Secretary	Mrs. Evelyn LeGrand

**Advisors:**

Dr. L. D. Pankey	D →	r. E. Monroe Farber
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**Executive Council:**

Dr. James W. Cospser (Immediate Past President)	
Dr. Charles W. Hall	Dr. Richard P. Lamb
Dr. Eli White, Jr.	Dr. James Y. O'Bannon
Dr. Robert L. Bunn	Dr. Hadley H. Hasemeier

The program produced lectures by some of our own talented members, including :

Dr. John H. Flower, "Motivating Patients"
Dr. James Y. O'Bannon, "When to Refer"

Dr. Reuben P. Groom, "I Ain't Doing Everything Right but I Am Getting Along"  
Dr. Gerald Halker, "Hypnosis"  
Dr. Paul Houchell, "The Therapy Group"  
Dr. Miley Miers, Jr., "Keep Balanced."

The Second part was given by Dr. Wilburn L. McClure, Jr. on the subjects of "The Well Organized Family," "The Well Organized Practice," and "The Well Organized Estate." The third portion of our program was given by, Betty L. Siegel, B.S.,M.A.,Ph.D., her subject was "The Happy Family." Lastly, Hans Sennholz, B.A., M.A., Ph.D., gave us an update on the economy and investments, his subject was "Now What?"

**The Sixteenth Annual Meeting** was Held at the Breakers, Palm Beach, Florida, May 5 - 8, 1976.

**Officers were:**

President	Dr. Kenneth W. Cooper
Vice President	Dr. William W. Dolan
Secretary	Dr. Charles Holmes, III
Treasurer	Dr. Eli White, Jr.
Executive Secretary	Mrs. Evelyn LeGrand

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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**Executive Council:**

Dr. Walter J. Watson (Immediate Past President)	
Dr. Richard P. Lamb	Dr. James Y. O'Bannon
Dr. Charles W. Hall	Dr. Hadley H. Hasemeier
Dr. Robert L. Bunn	Dr. Ernest Fryar

The program was presented by the following three talented speakers:

Mr. Basil Zaloom, tax manager, "Professional Corporations Revisited"  
Dr. Lewis Leo and Dr. Curtis Keith, "Auxiliary Utilization"  
Dr. William Purkey, "How to Be A Caring Person and Live Tell About It."

**The Seventeenth Annual Meeting** was held at the Bahamas Princess Hotel, Freeport, Grand Bahama, April 27 - 30, 1977.

**Officers were:**

President	Dr. William W. Dolan
Vice President	Dr. Charles W. Holmes III
Secretary	Dr. Eli E. White, Jr.
Treasurer	Dr. Charles W. Hall
Executive Secretary	Mrs. Evelyn LeGrand

**Advisors:**

Dr. L. D. Pankey

Dr. E. Monroe Farber

**Executive Council:**

Dr. Kenneth Cooper (Immediate Past President)

Dr. Richard P. Lamb

Dr. James Y. O'Bannon

Dr. Ernest Fryar

Dr. Hadley H. Hasemeier

Dr. Robert L. Bunn

Dr. Jack K. Whitman

The program was divided into sessions. The first session called "String of Pearls Day" - Dental Practice Expertise. Our members who participated were: Dr. Don Allen, Dr. Hunter Brinker, Dr. Robert Bunn, Dr. M. L. Butterworth, Dr. E. Monroe Farber, Dr. Neil Powell, Dr. Stanley Sutnick, Dr. Kenneth Langley, Dr. Sherwood Moore and Dr. James Tobias.

The second part was presented by Mr. Martin (Bud) Schulman, an authority on Practice Administration, he gave an inspiring, motivating and informative seminar.

The Eighteenth Annual Meeting was held at the Royal Plaza Hotel, Lake Buena Vista, Florida, April 12 - 15, 1978.

**Officers were:**

President

Dr. Charles W. Holmes

Vice President

Dr. Eli E. White, Jr.

Secretary

Dr. Charles W. Hall

Treasurer

Dr. Robert L. Bunn

Executive Secretary

Mrs. Evelyn LeGrand

**Advisors:**

Dr. L. D. Pankey

Dr. E. Monroe Farber

**Executive Council:**

Dr. William W. Dolan (Immediate Past President)

Dr. Richard P. Lamb

Dr. Hadley H. Hasemeier

Charles Miller

Dr. Robert L. Bunn

Dr. Jack K. Whitman

Dr. Ernest Fryar

The first Session of the program was presented by Mr. O. A. "Bud" Ham, on "Management Communications for the Professions."

The second Session was presented by Myron J. Bromberg, D.D.S. on the topic of "Prepaid Dentistry Vital to Your Practice."

The Nineteenth Annual Meeting was held at Sandpiper Bay, Port St. Lucie, Florida, April 18 - 21, 1979.

**Officers were:**

President	Dr. Eli E. White, Jr.
Vice President	Dr. Charles W. Hall
Secretary	Dr. Robert L. Bunn
Treasurer	Dr. Jack K. Whitman
Executive Secretary	Mrs. Evelyn H. LeGrand

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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**Executive Council:**

Dr. Charles W. Holmes, III (Immediate Past President)	
Dr. C. O. Shows	Dr. Hadley H. Hasemeier
Dr. Charles Miller	Dr. Irving Gordon
Dr. James A. Tobias	Dr. Edward L. Rose, Jr.

The program consisted of two presentations, one by Robert M. Bretches, D.D.S., on investments. The title of the presentation was "How Can You Find Financial Security Despite Inflation."

The second presentation was by John C. Greene, D.M.D., Deputy Surgeon General, on the subject of "Dentistry and the Federal Government."

The Twentieth Annual Meeting was held at Southampton Princess Hotel, Hamilton, Bermuda, April 9 - 13, 1980.

**Officers were:**

President	Dr. Charles W. Hall
Vice President	Dr. Robert L. Bunn
Secretary	Dr. Jack K. Whitman
Secretary	Mrs. Evelyn H. LeGrand

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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**Executive Council:**

Eli E. White, Jr. (Immediate Past President)	
Dr. Charles Miller	Dr. Hadley H. Hasemeier
Dr. C. O. Shows	Dr. Braxton Godwin
Dr. Irving Gordon	Dr. James A. Tobias

The program consisted of four presentations:

The first by James R. Pride, D.D.S., on "Group Practice, the Effect of Inflation On Dentistry, Marketing Dental Services, and the Difference Between Marketing and Advertising." The second by Hugh S. Hill, CLU, on "Personal Financial Management." Mr. Hill was the Southern Regional Supervisor for E. F. Hutton and Company. The next two speakers made their presentations together. They were Dr. Debra Philips and Dr. Manford Wright Sauders. Their subjects were, "New Developments in Behavior, Therapy, Sexuality and the Learning Process."

The **Twenty-first Annual Meeting** was held at Grenelefe Golf and Tennis Resort, Haines City, Florida, May 6 - 10, 1981.

**Officers were:**

President	Dr. Robert L. Bunn
Vice President	Dr. Jack K. Whitman
Secretary	Dr. Edward L. Rose, Jr.
Treasurer	Dr. Hadley H. Hasemeier
Executive Secretary	Mrs. Evelyn H. LeGrand

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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**Executive Council:**

Dr. Charles W. Hall (Immediate Past President)	
Dr. Charles Miller	Dr. C. O. Shows
Dr. Louis Pesce	Dr. Irvin Gordon
Dr. Braxton Godwin	Dr. James A. Tobias

The program was presented by three speakers: Dr. Donald G. Clifton, "How to Motivate in the Field of Human Relations," Dr. Mel Tekavec, "Alternate Delivery Systems," and Dr. Arnold White, who told us how to motivate our personnel.

The **Twenty-second Annual Meeting** was held at Ponte Vedra Club, Ponte Vedra, Florida, May 19 - 22, 1982.

**Officers were:**

President	Dr. Jack K. Whitman
Vice President	Dr. Edward L. Rose, Jr.
Secretary	Dr. Hadley H. Hasemeier
Treasurer	Dr. Louis Pesce
Executive Secretary	Mrs. Evelyn LeGrand

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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**Executive Council:**

Robert L. Bunn (Immediate Past President)

Dr. Charles Miller

Dr. Braxton Godwin

Dr. C. O. Shows

Dr. William J. Thompson

Dr. Richard P. Lamb

Dr. Roger Mumm

The program consisted of five speakers, from the Fred Pryor Resource Corporation:

Mr. Fred Pryor, on "Patient Relations - Ideas That Work," and "Putting Your Life in Proper Perspective"

Dr. Tom Lewin, "Working Under Pressure"

Dr. Joyce Sullivan, "Running Your Office More Efficiently"

Larry Venable, "How to Sell Your Services Like a Professional"

Jim Siress, "Getting Organized."

The **Twenty-third Annual Meeting** was held at P.G.A. Sheraton Resort, Palm Beach Gardens, Florida, April 6 - 10, 1983.

**Officers were:**

President

Vice President

Secretary

Treasurer

Executive Secretary

Dr. Edward L. Rose, Jr.

Dr. Hadley H. Hasemeier

Dr. Louis Pesce

Dr. Richard P. Lamb

Mrs. Evelyn LeGrand

**Advisors:**

Dr. L. D. Pankey

Dr. E. Monroe Farber

**Executive Council:**

Dr. Jack K. Whitman (Immediate Past President)

Dr. Charles Miller

Dr. Charles Williams

Dr. Roger V. Mumm

Dr. Clarence Gingras

Dr. William J. Thompson

Dr. William H. Hutchinson

The program was made up of six presentations.

Roy Lambert, "Tax Sheltered Investments Through Limited Partnerships"

Fred Pryor, "Building Increased Effectiveness"

Jerry Pogue, "Speculating Penny Stock"

Dr. Clay C. Blair, III, "The Key to Negotiation"

Jim Siress, "Dealing With People"

Halbert, "Motivation and Discipline."

The Twenty-fourth Annual Meeting was held at Stouffers Pine Isle Resort Hotel, Lake Lanier Islands, Georgia, May 2 - 6, 1984.

**Officers were:**

President	Dr. Hadley H. Hasemeier
Vice President	Dr. Louis Pesce
Secretary	Dr. Richard P. Lamb
Treasurer	Dr. Charles Miller
Executive Secretary	Mrs. Evelyn LeGrand

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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**Executive Council:**

Dr. Edward L. Rose, Jr. (Immediate Past President)	
Dr. Clarence Gingras	Dr. Reuben R. Roach
Dr. Charles Williams	Dr. Philip Payne
Dr. Allen Berry	Dr. William Hutchinson

The program was presented by the Tri Tax Reduction Institute Joseph L. Syariata and Sanford C. Bitkin. Lake Lanier was a beautiful setting for the meeting and facilities were great.

The Twenty-fifth Annual Meeting was held at Fiesta Americana, Cancun, Mexico, April 27 - May 1, 1985.

**Officers were:**

President	Dr. Louis Pesce
Vice President	Dr. Richard P. Lamb
Secretary	Dr. Charles Miller
Treasurer	Dr. Allan Berry
Executive Secretary	Mrs. Evelyn LeGrand

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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**Executive Council:**

Dr. Hadley H. Hasemeier (Immediate Past President)	
Dr. Clarence Gingras	Dr. Reuben R. Roach
Dr. Charles Williams	Dr. William Hutchinson
Dr. Philip Payne	Dr. Thomas McCawley

The Program was presented by Ronda Gates, her subject was, "Lowfat Lifestyle." Ronda was a fitness consultant from Lake Oswego, Oregon. The second speaker was Landon Y. Jones, Jr. the executive editor of Money Magazine. His subject title was "The Future of Marketing - The New Consumer." The third speaker was

Dr. Burton H. Press, our own Past President of the ADA. His subject was , "A Success Formula For The 1980's." The entire program was very interesting and educational.

The **Twenty-sixth Annual Meeting** was held at the Fabulous Greenbrier, White Sulphur Springs, W. Virginia, May 7 - 10, 1986.

**Officers were:**

President	Dr. Richard P. Lamb
Vice President	Dr. Charles Miller
Secretary	Dr. Allan Berry
Treasurer	Dr. Thomas McCawley
Executive Secretary	Mrs. Evelyn LeGrand

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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**Executive Council:**

Dr. Louis Pesce (Immediate Past President)	
Dr. Larry Sayre	Dr. R. R. (Pete) Roach
Dr. Philip Payne	Dr. Louis Avriett
Dr. Franklin Boyar	Dr. Ma

The entire program was presented by Dr. Tom McDougal, a very successful dentist from Richardson, Texas. His topics were: "Philosophy," "Time Economics in Dentistry," "Laboratory Control for Excellence," "Success Design Pattern" and "Life Principles."

The **Twenty-seventh Annual Meeting** was held at the Breakers, Palm Beach, Florida, May 27 - 30, 1987.

**Officers were:**

President	Dr. Charles Miller
Vice President	Dr. Allan Berry
Secretary	Dr. Thomas McCawley
Treasurer	Dr. Larry Sayre
Executive Secretary	Mrs. Evelyn LeGrand

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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**Executive Council:**

Dr. Richard P. Lamb (Immediate Past President)	
Dr. Franklin Boyar	Dr. Malcolm Nalls
Dr. Richard Miller	Dr. R. R. (Pete) Roach
Dr. Louis Avriett	Dr. Joe Hughes

The first evening of the program, Marilyn Volker spoke to our group immediately after the opening reception. Her subject was, "Looking at Intimacy." The main speaker was Michael Schuster, D.D.S. Dr. Schuster gave a Profitability Management Seminar.

The **Twenty-Eighth Annual Meeting** was held at Ocean Reef Club, Key Largo, Florida, April 13 - 16, 1988.

**Officers were:**

President	Dr. Allan Berry
Vice Presidents	Dr. Thomas McCawley
Secretary	Dr. Larry Sayre
Treasurer	Dr. Reuben "Pete" Roach
Executive Secretary	Mrs. Evelyn LeGrand

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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**Executive Council:**

Dr. Charles Miller (Immediate Past President)	
Dr. Richard Miller	Dr. Joe Hughes
Dr. Louis Avriett	Dr. C. William Blosser
Dr. Malcolm Nalls	Dr. Philip N. Ankrim

The program was launched by our own advisor Dr. L. D. Pankey. Dr. Pankey's subject was "Investment Strategies." The second speaker was Jim Pride. His topic was Executive Leadership - "Learn How to be a Leader of Your Practice." The third speaker was Dr. Charles M. Sorenson. His subject was "Staff and Manager Development." Ocean Reef is an exotic setting in the Florida Keys.

The **Twenty-ninth Annual Meeting** was held at the Ritz-Carlton in Naples, Florida, May 17 - 20, 1989.

**Officers were:**

President	Dr. Thomas K. McCawley
Vice President	Dr. Larry M. Sayre
Secretary	Dr. R. R. "Pete"
Treasurer	Dr. Joe Hughes
Secretary	Mrs. Evelyn LeGrand

**Advisors:**

Dr. L. D. Pankey	Dr. E. Monroe Farber
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**Executive Council:**

Dr. Allan Berry (Immediate Past President)	
Dr. Philip Ankrim	Dr. William Blosser
Dr. Malcolm Nalls	Dr. Albert Bauknecht
Dr. Olin McKenzie	Dr. Joe M. Keller

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The program was presented by two speakers. The first Speaker Mr. Jim Savage, spoke on "How to Stay Motivated." The second speaker was the very popular Dr. James Jackson, a practicing dentist in South Carolina. His topics were "Investments" and "Financial Planning." The Ritz Carlton offered a beautiful setting for our meeting.

The **Thirtieth Annual Meeting** was held at the Cloister, Sea Island, Georgia, May 23 - 26, 1990.

**Officers were:**

President	Dr. Larry M. Sayre
Vice President	Dr. Reuben "Pete" Roach
Secretary	Dr. Joe R. Hughes
Treasurer	Dr. Jon H. Baxter
Executive Secretary	Mrs. Evelyn LeGrand

**Advisors:**

Dr. E. Monroe Farber	Dr. M. L. Butterworth
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**Executive Council:**

Dr. Thomas McCawley (Immediate Past President)	
Dr. Philip Ankrim	Dr. Albert Bauknecht
Dr. Olin McKenzie	Dr. Roger Schlapkohl
Dr. Malcolm Nalls	Dr. James Walton

The program was presented by two speakers: The first speaker was Dr. David Denslow from the University of Florida. He spoke of - "Trends That Shape Our Times," and "Florida's Economic Future." The second speaker was Mr. Frank Edwards. His topic was "Strategies for the Nineties." The Cloister is one of the finest resorts in the south, with superb facilities. It was enjoyed by all attending this meeting.

The **Thirty-first Annual Meeting** was held at Marriott Bay Point Resort, Panama City Beach, Florida, May 15 - 18, 1991.

**Officers were:**

President	Dr. Reuben "Pete" Roach
Vice President	Dr. Joe R. Hughes
Secretary	Dr. Jon H. Baxter
Treasurer	Dr. Olin G. McKenzie, III
Executive Secretary	Mrs. Evelyn LeGrand

**Advisors:**

Dr. E. Monroe Farber	Dr. M. L. Butterworth
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**Executive Council:**

Dr. Larry M. Sayre (Immediate Past President)

Dr. Malcolm Nalls

Dr. Ronald Cantor

Dr. Philip Ankrim

Dr. Albert Bauknecht

Dr. Roger Schlapkohl

Dr. James Walton

The program was presented by Darrell W. Cain, CPA and his associate, Kevin Johnson. The topics covered were, "Getting the Equity Out of Your Practice," "The Accumulation Process: What It Takes to Have a Financial Choice." The Marriott Bay Point was a beautiful resort that was enjoyed by everyone.

The **Thirty-second Annual Meeting** was held at the Southampton Princess, Southampton, Bermuda, April 9 - 12, 1992.

**Officers were:**

President

Vice President

Secretary

Treasurer

Executive Secretary

Dr. Joe Hughes

Dr. Jon H. Baxter

Dr. Olin G. McKenzie, III

Dr. Malcolm Nalls

Mrs. Evelyn LeGrand

**Advisors:**

Dr. E. Monroe Farber

Dr. M. L. Butterworth

**Executive Council:**

Dr. Reuben "Pete" Roach (Immediate Past President)

Dr. James Walton

Dr. Philip Ankrim

Dr. Ronald Cantor

Dr. Albert Bauknecht

Dr. Roger Schlapkohl

Dr. Stephen Krist

The program was presented by Mr. John Delves, an international renowned management consultant, trainer and motivational speaker, on the subject of how to give exceptional client service. His lectures were fast pace, educational and humorously entertaining. Bermuda was beautiful at this time of the year and everyone enjoyed the excellent facilities of The Southampton Princess.